



2C Creative
Cara Christenson
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WORK EXPERIENCE

2C Creative Graphic Design | Rye, CO

Owner/Designer | Jan. 2008 – PRESENT

- Founder of 2C Creative Graphic Design
- Specialize in the fields of logo design, print design, web design and branding
- Strive to give my clients the most superior and cost efficient solutions in this vastly competitive market
- Manage clients and accounts while developing marketing strategies for new clients

Sangre de Cristo Arts & Conference Center | Pueblo, CO

Marketing Specialist/Graphic Designer | Nov. 2007 – Sept. 2008

- Create all print design, logos, marketing collateral, advertisements and branding
- Study demographics and market for which to advertise
- Thriving in a fast-paced environment under strict deadlines for various types of events

Southwest Art Magazine and American Cowboy Magazine | Boulder, CO

Graphic Ad Designer | Oct. 2006 – Oct. 2007

- Responsible for hundreds of ads per month between both magazines
- Building ads for prepress production department and troubleshooting preflight files
- Print design for advertisements, brochures, business cards, business stationary, logos, postcards and posters
- Redesign of special advertising sections, advertiser index and marketing materials

ProRodeo Hall of Fame and Museum of the American Cowboy | Colorado Springs, CO

Exhibit Coordinator/Marketing & Design Coordinator | Jan. 2006 – Sept. 2006

- Exhibit development, design and installation
- Branding of event identity to produce consistent results on all pieces
- Created and refined art and styling for informative brochures, programs and catalogs
- Development of direct marketing campaigns

Blue Ribbon Awards | Chippewa Falls, WI

Designer/Layout Artist | 2005 – 2006

- Designed logos and artwork for vinyl graphic applications
- Learned how to multi-task in a high-stress work environment while catering to customers

National Presto Industries, Inc. | Eau Claire, WI

Industrial Design Intern | 2004 – 2005

- Assisted in product design for well-known kitchen appliance manufacturer
- Ideation and conceptual design for new, innovative products
- Developed marketing strategies for target user groups

ACTIVITIES AND AWARDS

- Offered position on Young Pro Team Roping Ministry Tour
- Won title of Miss Rodeo Wisconsin 2005 and Miss Congeniality at 2006 Miss Rodeo America Pageant

OBJECTIVE

Highly self-motivated and goal-oriented professional committed to pursuing a long-term career in marketing and graphic design. Demonstrate strong communication, analytical and problem solving skills, computer proficiency and ability to follow through with projects from inception to completion.

EDUCATION

University of Wisconsin-Stout | Menomonie, WI

Bachelor of Fine Arts-Design | GPA: 3.7/4.0 | Cum Laude | 2004

Portfolio and References Available upon Request